



NOTICE OF SPECIAL MEETING OF YERBAÉ BRANDS CORP. SHAREHOLDERS

NOTICE IS HEREBY GIVEN that, pursuant to an order of the Supreme Court of British Columbia (the “**Court**”) dated April 30, 2025 (the “**Interim Order**”), a special meeting (the “**Yerbaé Meeting**”) of the holders (collectively, the “**Yerbaé Shareholders**”) of common shares (each, a “**Yerbaé Share**”) of Yerbaé Brands Corp. (“**Yerbaé**”) will be held at the offices of Yerbaé at 18801 N. Thompson Peak Parkway, Suite D-380, Scottsdale, Arizona, 8525 and via Zoom at <https://us02web.zoom.us/j/85866671141?pwd=Wc9RLuG5eFkdUVYsba1i3Ybw9zvIyJ.1> on June 12, 2025 at 10:00 a.m. (Vancouver time). The Yerbaé Meeting is being called for the following purposes:

1. to consider and, if deemed advisable, to pass, with or without variation, a special resolution (the “**Yerbaé Arrangement Resolution**”), the full text of which is set forth in Appendix “C” to the accompanying joint proxy statement/management information circular of Safety Shot, Inc. (“**Safety Shot**”) and Yerbaé (the “**Joint Proxy Statement/Circular**”), approving an arrangement involving Yerbaé by way of plan of arrangement (the “**Plan of Arrangement**”) under the arrangement provisions of Part 9, Division 5 of the *Business Corporations Act* (British Columbia) (the “**BCBCA**”) pursuant to which Safety Shot will, among other things, acquire all of the issued and outstanding Yerbaé Shares (the “**Arrangement**”), as more particularly described in the Joint Proxy Statement/Circular;
2. to consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution with respect to the Yerbaé Arrangement Resolution, the full text of which is set forth in Appendix “C” to the accompanying Joint Proxy Statement/Circular, in accordance with Multilateral Instrument 61-101 – *Protection of Minority of Security Holders in Special Transactions* (“**MI 61-101**”) excluding the votes attached to Yerbaé Shares held by Todd and Karrie Gibson and their respective affiliates and the Yerbaé Shares held by any other Yerbaé Shareholders required to be excluded under MI 61-101, approving the Plan of Arrangement under the arrangement provisions of Part 9, Division 5 of the BCBCA pursuant to which Safety Shot will, among other things, acquire all of the issued and outstanding Yerbaé Shares, as more particularly described in the Joint Proxy Statement/Circular; and
3. to transact such other business as may properly come before the Yerbaé Meeting or any adjournment or postponement thereof.

Specific details of the matters proposed to be put before the Yerbaé Meeting are set forth in the Joint Proxy Statement/Circular which accompanies this Notice of Special Meeting of Yerbaé Shareholders. Completion of the Arrangement is conditional upon certain other matters described in the Joint Proxy Statement/Circular, including the approval of the share issuance resolution by holders of shares of common stock of Safety Shot (collectively, the “**Safety Shot Stockholders**”) and an amendment to the Safety Shot 2024 equity incentive plan to increase the number of Safety Shot Shares reserved for issuance at a special meeting of Safety Shot Stockholders and the final order of the Court approving the Arrangement (the “**Final Order**”).

The record date for determining the Yerbaé Shareholders entitled to receive notice of and to vote at the Yerbaé Meeting is the close of business on May 5, 2025 (the “**Yerbaé Record Date**”). Only Yerbaé Shareholders whose names have been entered in the register of Yerbaé Shareholders as of the close of business on the Yerbaé Record Date are entitled to receive notice of and to vote at the Yerbaé Meeting or any postponement or adjournment thereof.

Yerbaé Shareholders who choose to attend the Yerbaé Meeting virtually will do so by attending via Zoom. Shareholders and duly appointed proxyholders can access the Yerbaé Meeting by visiting <https://us02web.zoom.us/j/85866671141?pwd=Wc9RLuG5eFkdUVYsba1i3Ybw9zvIyJ.1>. At this website, Yerbaé Shareholders will be able to listen to the Yerbaé Meeting live, submit questions and submit their vote while the Yerbaé Meeting is being held. For more information, see “*General Information Concerning the Yerbaé Meeting and Voting*” in the accompanying Joint Proxy Statement/Circular for more information.

The board of directors of Yerbaé UNANIMOUSLY recommends that Yerbaé Shareholders vote FOR the Yerbaé Arrangement Resolution. It is a condition to the completion of the Arrangement that the Yerbaé Arrangement Resolution be approved at the Yerbaé Meeting.

Whether or not you are able to attend the Yerbaé Meeting, you are encouraged to provide voting instructions in accordance with the instructions on the enclosed form of proxy or voting instruction form provided to you by your broker, investment dealer or other intermediary as soon as possible by (1) visiting the internet site listed on the Yerbaé form of proxy or voting instruction form, (2) calling the toll-free number listed on the Yerbaé form of proxy or voting instruction form or (3) submitting your enclosed Yerbaé form of proxy or voting instruction form by mail by using the provided self-addressed, stamped envelope. To be counted at the Yerbaé Meeting, a Yerbaé Shareholder's voting instructions must be received by 8:00 a.m. (Vancouver time) on June 10, 2025 or, if the Yerbaé Meeting is postponed or adjourned, at least 48 hours (excluding non-business days) prior to the date of the postponed or adjourned Yerbaé Meeting. Please note, if you received a voting instruction form and you hold your Yerbaé Shares through a broker, investment dealer or other intermediary, you must provide your instructions to your broker, investment dealer or other intermediary as specified in the voting instruction form and by the deadline set out therein (which may be an earlier time than set out above). Yerbaé reserves the right to accept late proxies and to waive the proxy cut-off, with or without notice, but is under no obligation to accept or reject any particular late proxy. For more information, see "*General Information Concerning the Yerbaé Meeting and Voting*" in the accompanying Joint Proxy Statement/Circular for more information.

Registered Yerbaé Shareholders have the right to dissent with respect to the Yerbaé Arrangement Resolution and, if the Arrangement becomes effective, to be paid the fair value of their Yerbaé Shares in accordance with the provisions of Sections 237 to 247 of the BCBCA, as modified by the Interim Order, the Final Order and the Plan of Arrangement. A registered Yerbaé Shareholder wishing to exercise rights of dissent with respect to the Arrangement must send to Yerbaé a written objection to the Yerbaé Arrangement Resolution, which written objection must be received by Yerbaé c/o, Todd Gibson, Chief Executive Officer, at 18801 N. Thompson Peak Parkway, Suite D-380, Scottsdale, Arizona, 85255, United States with a copy to Cozen O'Connor LLP, Bentall 5, 550 Burrard Street, Suite 2501 – Vancouver, British Columbia, V6C 2B5, Attention: Virgil Hlus by email at VHlus@cozen.com by no later than 5:00 p.m. (Vancouver time) on June 10, 2025 or, if the Yerbaé Meeting is adjourned or postponed, not less than 48 hours (excluding non-business days) before the commencement of such adjourned or postponed Yerbaé Meeting, and must otherwise strictly comply with the dissent procedures described in the Joint Proxy Statement/Circular. The Yerbaé Shareholders' rights of dissent are more particularly described in the Joint Proxy Statement/Circular, and copies of the Plan of Arrangement, the Interim Order and the text of Sections 237 to 247 of the BCBCA are set forth in Appendix "B", Appendix "D" and Appendix "H", respectively, to the accompanying Joint Proxy Statement/Circular.

Failure to strictly comply with the requirements set forth in Sections 237 to 247 of the BCBCA, as modified by the Interim Order, the Final Order and the Plan of Arrangement, may result in the loss of any right of dissent. Persons who are beneficial owners of Yerbaé Shares registered in the name of a broker, investment dealer or other intermediary who wish to dissent should be aware that only registered Yerbaé Shareholders are entitled to dissent. Accordingly, a beneficial Yerbaé Shareholder desiring to exercise the right of dissent must make arrangements for the Yerbaé Shares beneficially owned by such holder to be registered in the holder's name prior to the time the written objection to the Yerbaé Arrangement Resolution is required to be received by Yerbaé or, alternatively, make arrangements for a registered Yerbaé Shareholder to dissent on behalf of the beneficial Yerbaé Shareholder. It is strongly suggested that any Yerbaé Shareholder wishing to dissent seek independent legal advice.

If you are a Yerbaé Shareholder and have any questions about this Joint Proxy Statement/Circular or the matters described in this Joint Proxy Statement/Circular, please contact Yerbaé at 18801 N. Thompson Peak Parkway, Suite D-380, Scottsdale, Arizona 85255, Attention: Todd Gibson.

BY ORDER OF THE BOARD OF DIRECTORS

/s/ Todd Gibson

Todd Gibson
Chief Executive Officer of Yerbaé Brands Corp.
