

## **Yerbaé Reports Record Sales in February 2023**

*Yerbaé's February 2023 sales grew approximately 223% to over \$1.3 Million (USD) year-over-year*

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--March 9, 2023--Yerbaé Brands Corp. (TSXV: YERB.U) (“**Yerbaé**” or the “**Company**”), a plant-based energy beverage company, announced today that its sales for February 2023 have grown by approximately 223% compared to the prior year period. This is after the Company recently reported a growth of approximately 227% vs prior year in January 2023 and brings the Company to roughly \$2.8 Million (USD) thus far for the calendar year 2023.

“We are pleased with the performance growth of our company. Yerbaé continues to drive into 2023 with significant momentum. The Company has been experiencing significant growth in recent years and this achievement further cements our position as a challenger brand in the energy drink industry. The Company’s innovative plant-based product offerings, coupled with its customer-centric approach, have been key drivers of our success,” stated Todd Gibson, Co-Founder, CEO and Director of Yerbaé.

To learn more, join Yerbaé’s mailing list for important updates and offers:  
<https://investors.yerbae.com>

### **About Yerbaé Brands Corp.**

Founded in 2017 by Todd Gibson and Karrie Gibson, Yerbaé Brands Corp., (TSXV: YERB.U) is disrupting the energy beverage marketplace with great tasting, zero sugar, zero calorie beverages, while using plant-based ingredients that are designed to meet the needs of the wellness forward consumer. Harnessing the power of nature, Yerbaé’s celebrity ingredient (Yerba Mate) is known to produce 196 different vitamins, minerals and nutrients that also produces caffeine.

By combining Yerba Mate, a South American herb with its premium ingredients and flavors, Yerbaé provides consumers with a no compromise energy solution. All Yerbaé energy beverages are zero calorie, zero sugar, non-GMO, and gluten free.

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*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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